

EnergyMark Extends Partnership with the Buffalo Bills to Support New Stadium and Ongoing Operations

FOR IMMEDIATE RELEASE

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ORCHARD PARK, N.Y. – EnergyMark and the Buffalo Bills today announced a long-term extension of their partnership, continuing a relationship that has supported the team’s energy strategy and operations since 2019.

EnergyMark will continue supplying electricity, natural gas, and comprehensive energy solutions to support the organization’s year-round operations. The Williamsville-based energy provider will also deliver strategic advisory and consulting services for the development of the new Highmark Stadium in Orchard Park.

“We’re proud to extend our partnership with the Buffalo Bills and continue supporting the organization through this major milestone with the new stadium,” said Luke Marchiori, Executive Vice President, EnergyMark. “We’ve worked closely with the Buffalo Bills to help manage energy strategy, navigate market volatility, and support key decisions as they plan for the new stadium. The partnership has also been a strong driver for EnergyMark, helping elevate our brand and support our growth across North America. We’re excited to build on that positive momentum and continue delivering measurable value for the organization.”

The partnership reflects a shared commitment to long-term planning, operational efficiency, and an innovative strategy designed to support the needs of a next-generation sports and entertainment venue.

“EnergyMark continues to be a trusted partner whose experience and expertise have been extremely valued as we get set to open the new Highmark Stadium,” said John Polka, Vice President of Stadium Development for the Bills. “Their strategic purchasing of natural gas and electricity has helped us manage market volatility, provided budget stability, and has delivered consistent savings over the term of our partnership.”

About EnergyMark:

EnergyMark, located in Williamsville, NY, is an independent energy services company providing electricity, natural gas, renewable energy, and consulting solutions to commercial and industrial customers across North America. The company combines competitive supply with strategic advisory services to help organizations manage procurement, reduce risk, and navigate complex energy markets. EnergyMark works closely with customers to develop tailored energy strategies that drive cost savings, improve efficiency, and support long-term sustainability goals.

About Highmark Stadium:

Highmark Stadium, home of the National Football League's Buffalo Bills, will open in 2026 in Orchard Park, New York, a suburb of Buffalo. In conjunction with Legends and architectural

firm Populous, the Bills have left no stone unturned in covering every innovative element of new stadium design and fan amenities, featuring iconic Buffalo architecture and the deep-rooted spirit of Bills Mafia. The open-air, football-first venue will feature premium, reserved seating that delivers an elevated game day experience & atmosphere. A striking canopy structure will provide seating bowl coverage, enhancing fan comfort and protection from the elements. Fans will enjoy 360-degree concourses, frictionless food and beverage marketplaces, and cutting-edge audio/visual features that will set a new sporting stadium standard. With expandable capacity, Highmark Stadium will be the premier destination for major events beyond football. This transformative project is a public-private partnership between the Buffalo Bills, New York State, and Erie County. For the latest updates, download the Bills App or visit buffalobills.com.

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